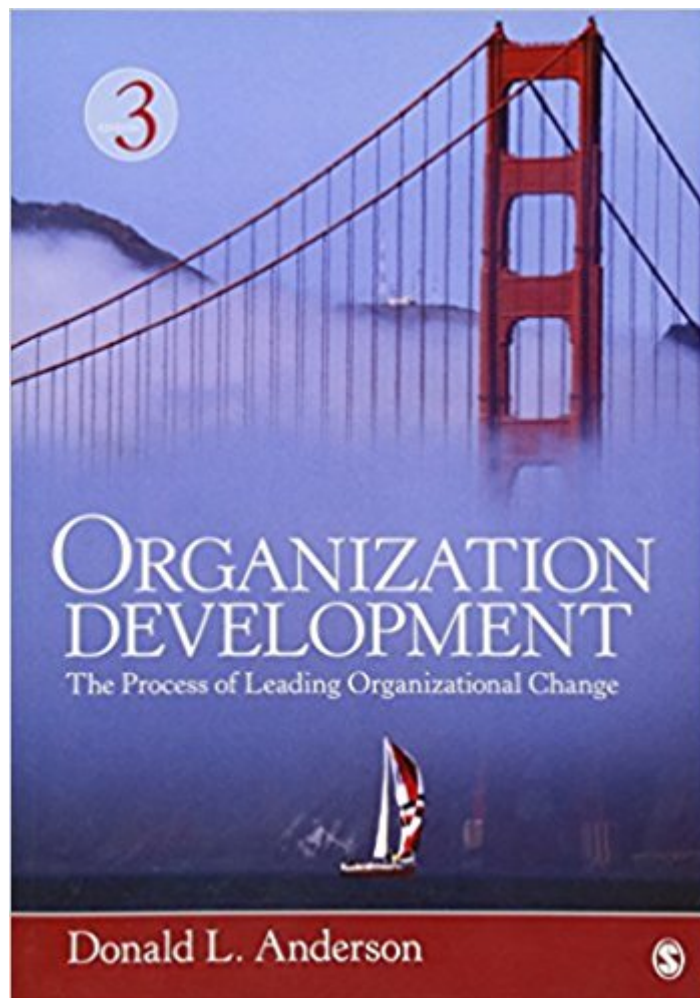




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Organization Development: The Process Of Leading Organizational Change



Synopsis

Organization Development: The Process of Leading Organizational Change, Third Edition offers a comprehensive look at individual, team, and organizational change, covering classic and contemporary organization development techniques. Incorporating organization development ethics and values into each chapter, author Donald L. Anderson provides discussion of real-world application of these theoretical ideas to help students face today's challenging environment of increased globalization, rapidly changing technologies, economic pressures, and changing expectations in the contemporary workforce.

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Customer Reviews

"[Organization Development, The Process of Leading Organizational Change, Third Edition] is very organized and the case studies help reinforce the concepts learned in class. It is a great book!"--Helen Muyia (10/07/2013)

"[Organization Development, The Process of Leading Organizational Change, Third Edition] is very organized and the case studies help reinforce the concepts learned in class. It is a great book!" (Helen Muyia 2013-10-07)

This text served as required reading when I took Dr. Anderson's Organizational Development course during the Spring 2013 quarter at the University of Denver. Despite being largely

disappointed with the majority of required reading throughout my graduate study, this was by far the best and most helpful text. Dr. Anderson does a wonderful job of synthesizing what many OD, consulting, and organizational design experts say and compiling it into a solid text. The text combines solid theory with realistic case studies and even personal anecdotes. Instead of being a generic, monotone work, it is almost as if you can hear his voice and passion for the subject. Chapters and sections are very well-organized, making it easy to revisit previous sections. He also provides some solid insider advice and is quite honest about what works and what doesn't. The built-in case studies offer many chances to practice what you just learned. I highly recommend this text to be used in conjunction with *Cases and Exercises in Organization Development & Change*. Finally, Dr. Anderson does well to appeal to learners with a visual sense by including many easy to follow diagrams and charts. Perhaps my only critical advice would be to include a section at the end of the text with a graphical organizer which breaks down the different types of interventions and categorizes them by individual, group, and organization.

It's not the text book author's fault if a reader can't remember what they read. Anderson's work is a primer on organization development. If you have the slightest inclination to do any kind of organization development whether internal or external this is the book for you. I rented it as a text book for a doctoral level class on organizational theory and group behavior and I'm buying it outright for future reference use as my consulting career gains momentum. I've used it extensively for the last eight weeks and it worth every penny.

I'm visually impaired and need the larger font of a digital book. This works great for me and i have no problem with turning pages. Plus when referencing you can highlight, copy, paste and have a 90% solution to a citation. This book may not have quite all the digital feature of some other textbooks I've purchased, but works just fine with my PC, Surface and Android App. The only problem is the android app has no page numbers, only reference numbers. The PC app has page numbers at the bottom of the screen. This and tell fact it is a little dry is why it receives 4 stars.

This is a relatively brief introduction to the study of organization development (OD). What is organization development? The text notes that (page 2) ". . .an area of academic study and professional practice focused on making organizations better. . . ." This is an interdisciplinary field of study, drawing upon work from business, psychology, human resource management, and so on. The author notes further that (Page 3): "Organization development is the process of increasing

organizational effectiveness, and facilitating personal and organizational change through the use of interventions driven by social and behavioral science knowledge."How does this volume try to outline the study of organization development? First, it covers basic elements of the field. Second, it provides a variety of case studies. The volume begins by discussing the nature and history and values of OD. Later subjects include the consultation process of OD practitioners, the nature of organizational change, diagnosis of organizations, intervention tactics, sustaining organizational change, and so on. A useful introduction to the subject. . . .

Very good text for laying the foundation for the future OD change consultant.

great product, fast delivery

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